



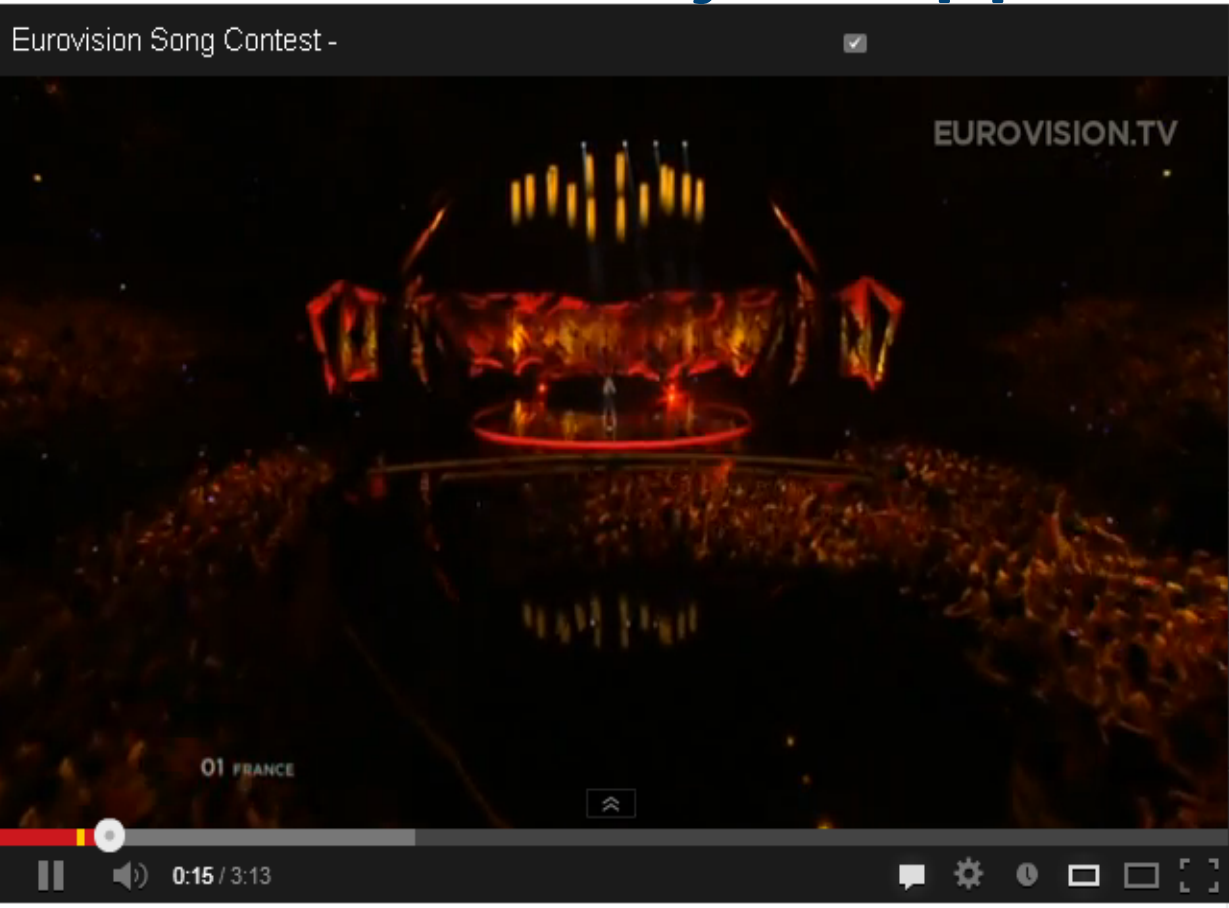
Eurovision Fans and Youtube followers:
Language factor to find a clue for voters election.

You **Tube**

Laura Rojas
Carlos Sanandr es



Project Approach



1/26

- 1 Historical Facts (the last 20 years)
- 2 Perception of Audiences about Eurovision
- 3
- 4 Eurofans and Youtube Followers opinions to compare
- 5
- 6 The language Factor

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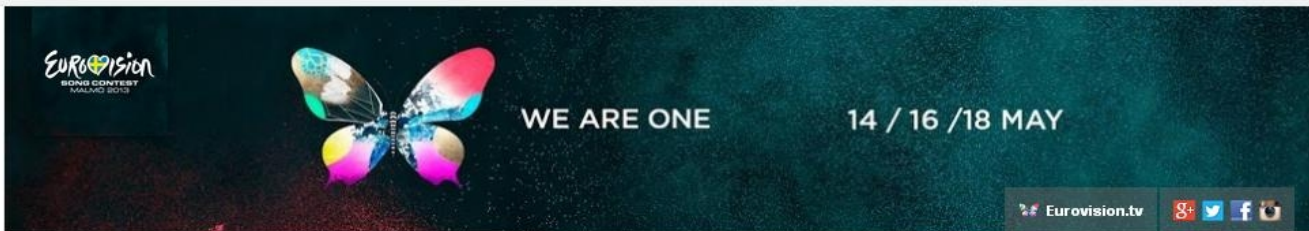
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Eurovision is the most seen music competition in Europe.
 European Broadcasting Union is the organizer.

Some questions:

- Eurovision is a Babel Tower?
- Is necessary a Lingua Franca (English) to win?
- What is the meaning of the contest to its audiences?

Aims:

- Find and define factors of success in ESC with comments of fans and followers.
- Approach to voter's taste finding elements that unify Eurovision fans and voters.
- Find relations in votes and language.

Canales relacionados

- Eurovision013TV
- Eurovision Sing Al...
- EurovisionHouse |...

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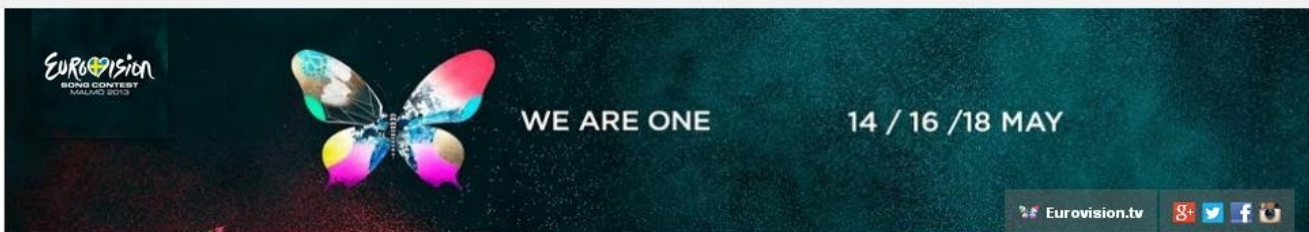
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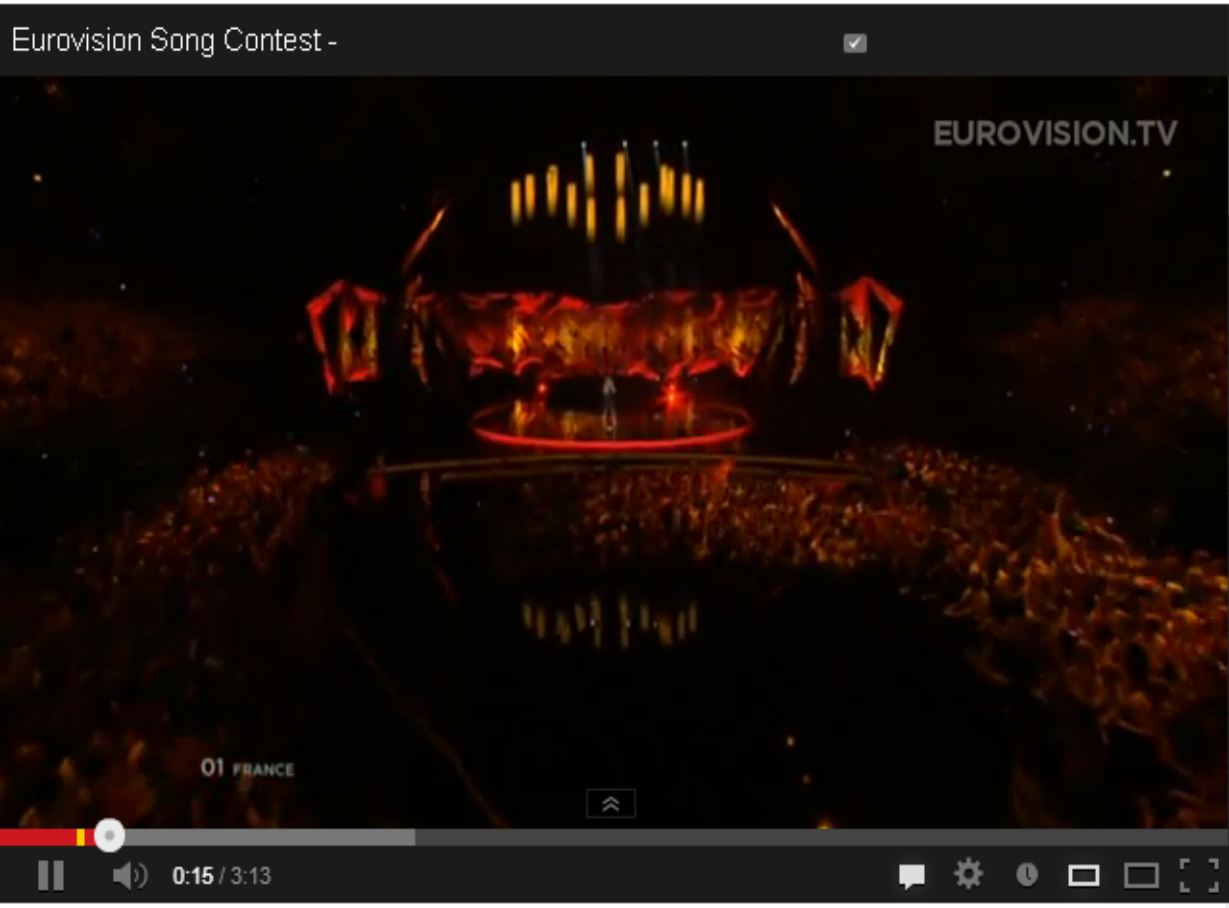
Why?

- Most of the studies focus on the ratings or identity aspects, yet there is no study that takes into account, the participation online.
- So we believe we can find ways to know more about the relation between votes and opinions of the fans or Youtube followers after the contest.

Canales relacionados

- Eurovision013TV
- Eurovision Sing Al...
- EurovisionHouse |...

State of the Art



1/26

- ▶ Research Subjects
- 2 Media Consumption, participants and success.
- 3 Identities
- 4 Voters System Analysis
- 5 Eurovision Background
- 6

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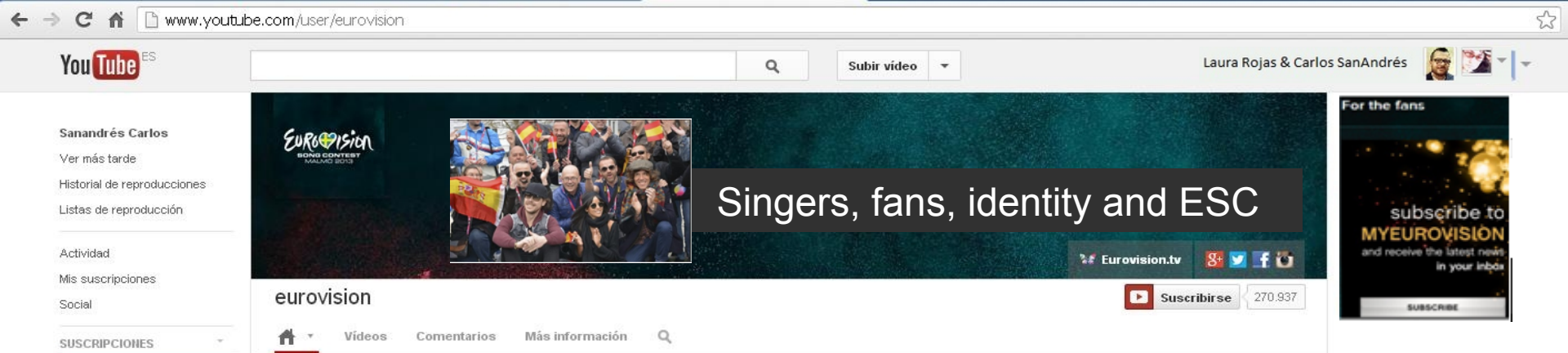
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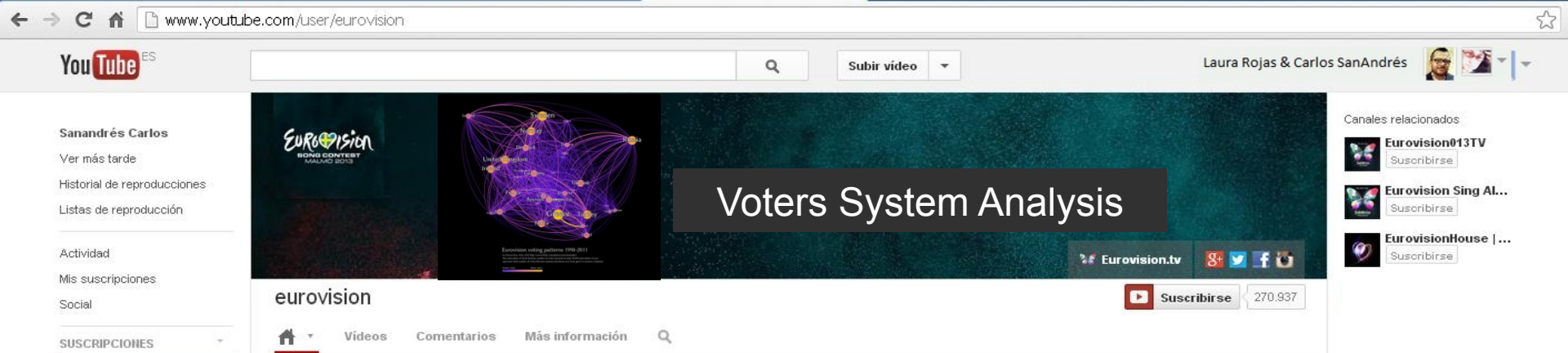
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- Lemish (2004): Israeli gay men and construction gender identity in their everyday life.
- Heller (2007): t.A.T.u. participation (2003) and national and international concepts of European identities.
- Christensen & Christensen (2008): “Europeanness” in “popular culture map” by the coverage of Turkey’s victory (2003).
- Bolman (2007): Politics of regionalism, nationalism and alignments.
- Sandvoss (2008): European identity and belonging through the affective bond television audiences with the event.
- Baker (2008): Nation representation and tendency toward simulation, representational strategies and symbolic hierarchies.
- Mitrovic (2010): Construction/recycling of national identities, memory and tradition and European cultural, Serbia (and Montenegro) (2004–2008) media coverage.



Yair (1995): voting matrix and cohesive bonds and structure equivalences in taste among nations. The political blocs.

Haan, et al (2005): Quality of cultural output, or taste. Public opinion and experts judgement.

Spierdijk & Vellekoop (2006): Votes cast, political voting and geographical influences, or preferences based on cultural, linguistic, ethnic, and religious differences and similarities.

Fenn, et al (2006): Recasting voting data and compatibility “in tune or out of tune” cliques between countries.

Clerides & Stengos (2006): Clusters and exchange of votes.

Dekker (2007): Votes and the friendship network by geographical proximity.

Ginsburgh & Noury (2008): Voting behaviour and ratings of judges. Linguistic and cultural proximities, between singers and voting.

And some Background of Eurovision contest in Kressley (1978)

Methodology

Eurovision Song Contest -

01 FRANCE

0:15 / 3:13

1:26

- 1 Mixed
- 2 Youtube ESC Channel TV Followers
- 3 Exploratory
- 4 Quantitative ESC facts and Data
- 5 Qualitative Content Analysis of comments.
- 6

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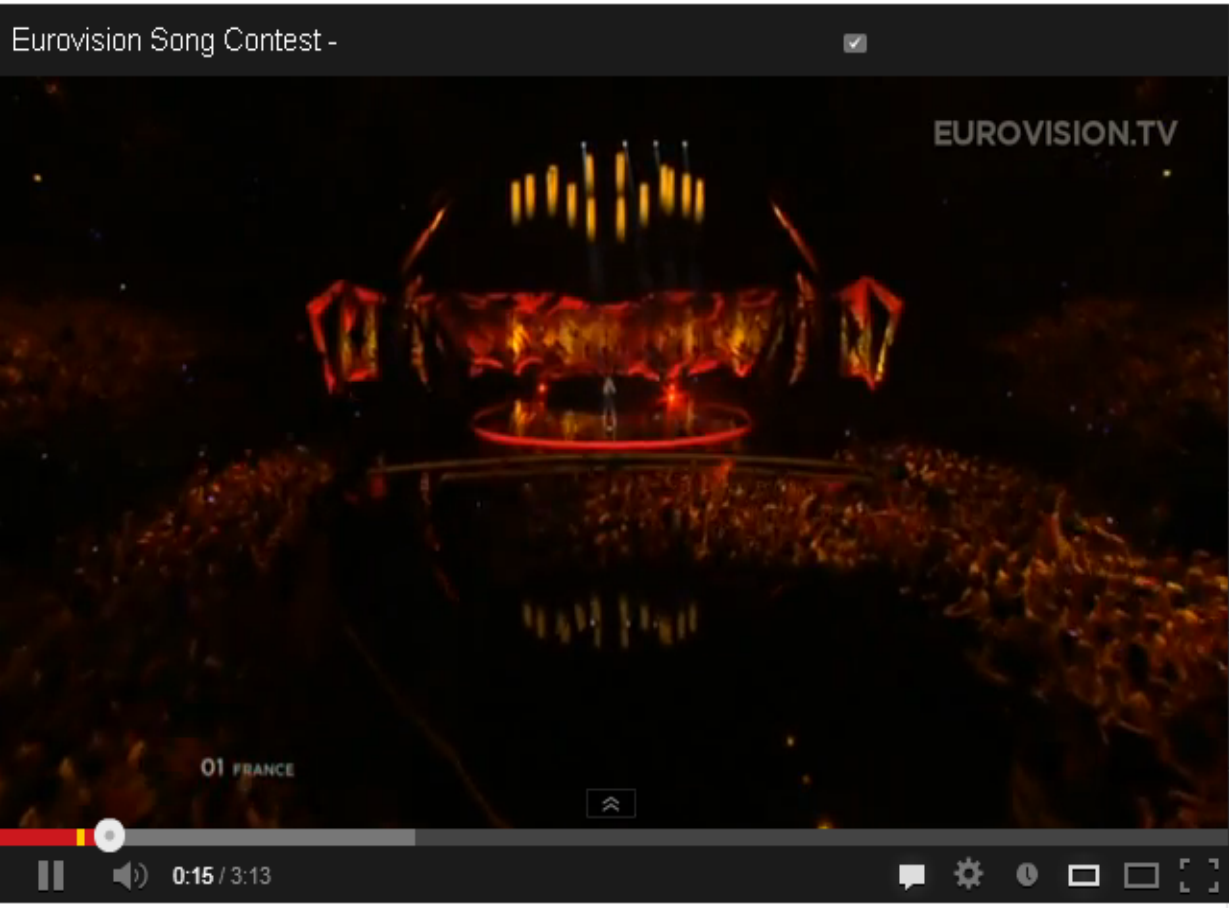
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Quantitative Data



1:26

- 1 Winning Songs
- 2 Runner up songs
- 3 In the las 20 years
- 4 Languages
- 5 Number of reproductions, suscriptions, likes and dilikes
- 6

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Eurovision and the language

- 58 editions. First, 1956 in Lugano (Switzerland)
- Audience more than 170 millions of viewers in Europe and around the world. 5 millions in Spain (33%)
- A competition in which more than 1.200 songs have been sung.
- 58 languages have been spoken on the stage

albanian armenian artificial austro-bavarian azeri bosnian breton bulgarian catalan corsican creole croatian czech danish dutch german estonian finnish french udmurt ukrainian viennese voro greek hebrew icelandic italian karelian latvian lithuanian luxembourgish macedonio maltese montenegrin neapolitan norwegian polish portuguese roma romanche romanian russian samogitiano serbian slovak slovenian spanish swedish turkish

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- Canales relacionados
- Eurovision013TV
- Eurovision Sing Al...
- EurovisionHouse | ...

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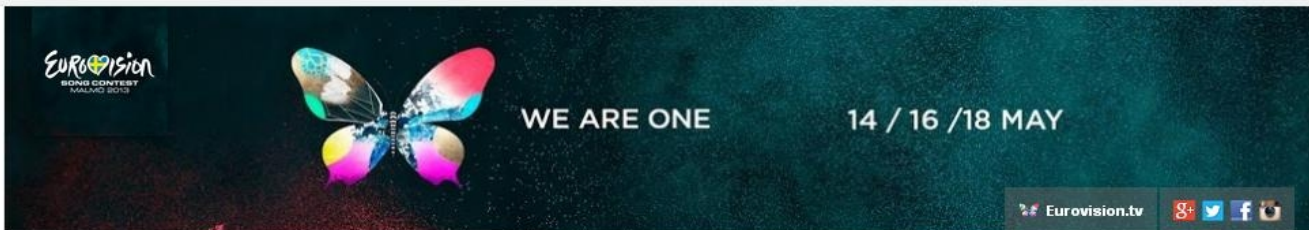
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- First rule related with languages 1966 for sing in national languages.
- 1973 -1977 free language.
- Since 1978 the norm is reversed again.
- 1999 free language again!



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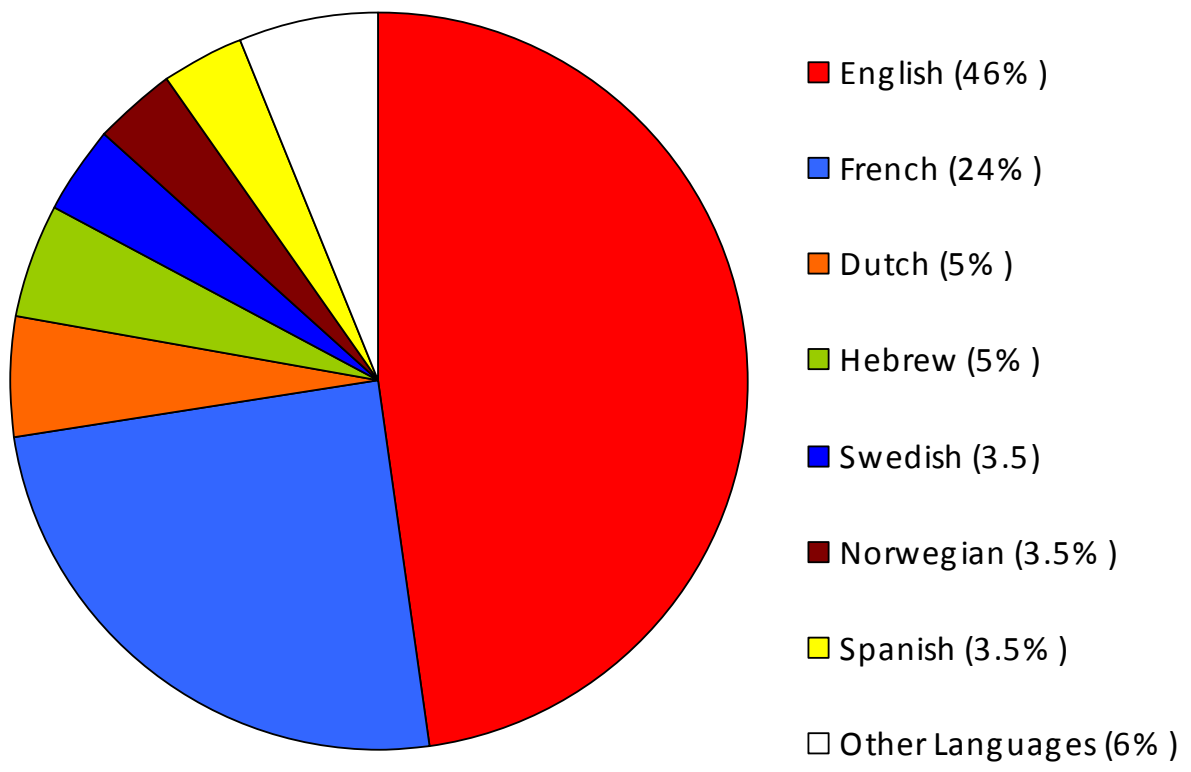


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Winning songs languages





Winnings songs during the last 20 years

20 songs

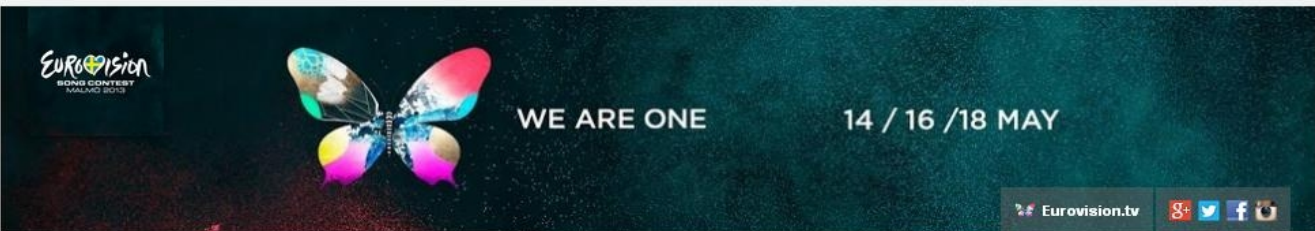
- 17 songs with lyrics or expressions in English
- 1 song with lyrics or expressions in Ukranian
- 1 song in Norwegian
- 1 song in Hebrew
- 1 song in Serbian

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Winnings songs during the last 10 years

- 9 songs with lyrics or expressions in English
- 1 song with lyrics or expressions in Ukranian
- 1 song in Serbian



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- Mis suscripciones
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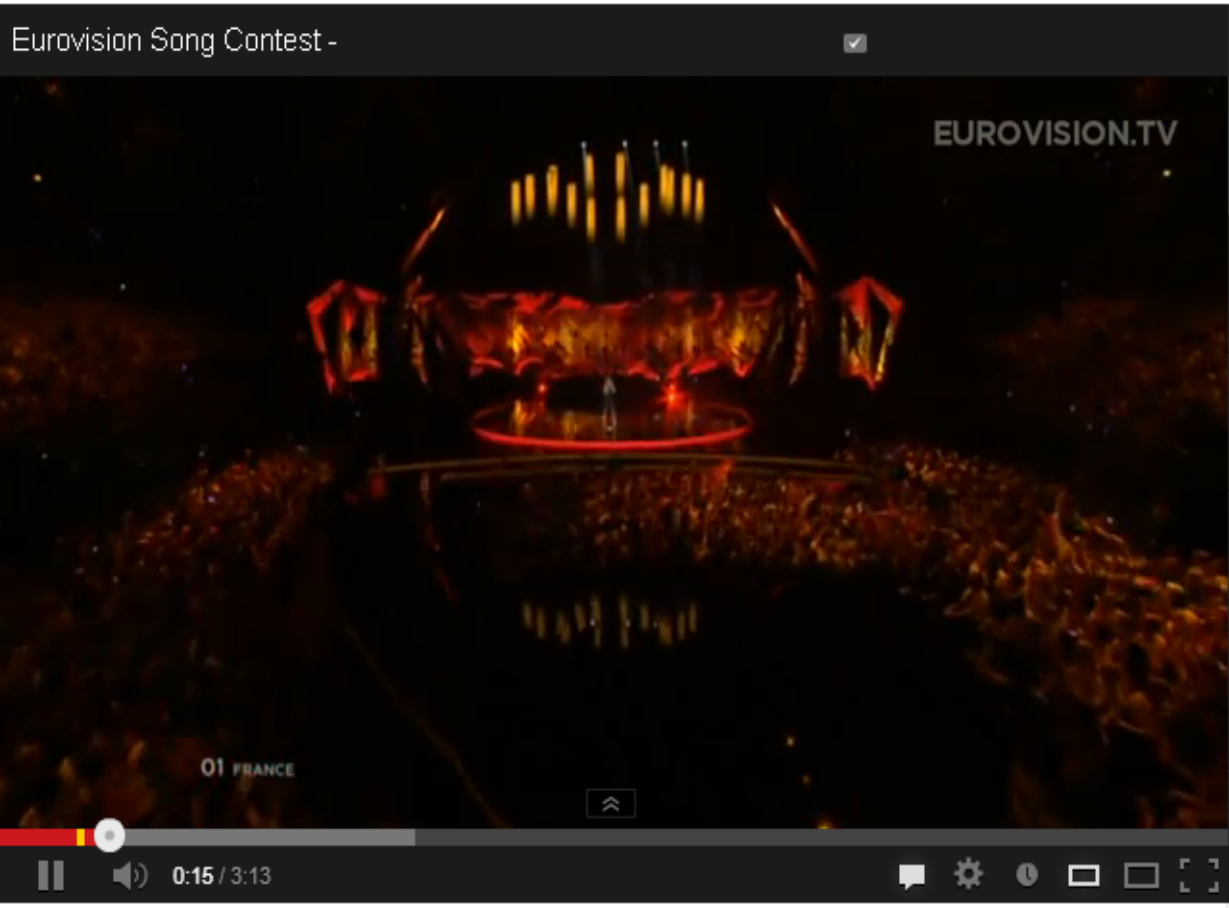
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Runner-up songs - the last 10 years

- 9 songs with lyrics or expressions in English
- 1 song with lyrics or expressions in Ukranian
- 1 song with lyrics or expressions in Russian
- 1 song with lyrics or expressions in German
- 1 song with lyrics or expressions in Italian
- 1 song with lyrics or expressions in Udmurt
- 1 song in Serbian



Qualitative Methodology



1:26

▶

2

3

4

5

6

Comments telling us something, e.g:

- Feelings
- Identity
- Taste
- Meanings
- Performance
- Opinion
- Regards
- Understanding...or not

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 - Listas de reproducción
 - Actividad
 - Mis suscripciones
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Verka Serdutchka, "Dancing Lasha Tumbai" , Ucrania 2007



Ocicat101

hace 2 días

I have found my true spirit song. This will play when I walk into a room. This will play at my wedding. This will play at my funeral. It speaks to me like the ancient song of my people.

Responder · 49



SarcasticChic18

hace 3 días

I didn't understand one second of this but I think I love it...

Responder · 4

Zeljko Joksimovic , "Lane Moje" , Serbia & Montenegro 2004



Tatevik Simonian

hace 3 días

Beautiful Serbian music. Much love from Armenia!

Responder · 5



radost13

hace 1 semana

Best song ever in Eurovision...and more. Our love from Greece.

Tradition, unremarkable instruments, great voice and most important in his native language!

Responder · 11



Elena Long

hace 1 semana

Love love love this song :) Endlessly beautiful.. Not sure what he is singing about though...

Responder ·

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Urban Trad , "Sanomi", Belgium 2003



Victor Jimenez hace 4 meses

How can a song with invented words give such an incredibly awesome feeling when you hear it? For me it should have been the winner... it's the best song ever in the eurovision song contest... still now 10 years later I love it

thank you belgium :)

Responder · 5



setheurovision94 hace 7 meses

I have a philosophical reply to your points: Why does a song not having lyrics you understand make it meaningless? Wasn't part of the beauty of the contest hearing songs in lots of languages you didn't understand? I actually remember the vocals being worse than they were, but I prefer a great song with not crystal-refined vocals as long as they are in tune (which these guys perfectly are, you are being very nit-picky) as opposed to a well-performed song with nothing to offer.

Responder · 4 en respuesta a MrEurocat (Mostrar el comentario)

Moran Mazor, "Rak Bishvilo", Israel 2013



Balintka005 hace 2 días

Amazing song, incredible talent, beautiful presentation, extraordinary language and only one question: Why stayed this song in the semi final. Voters should be ashamed themselves.

Moran was amazing. Greetings from Hungary.

Responder ·

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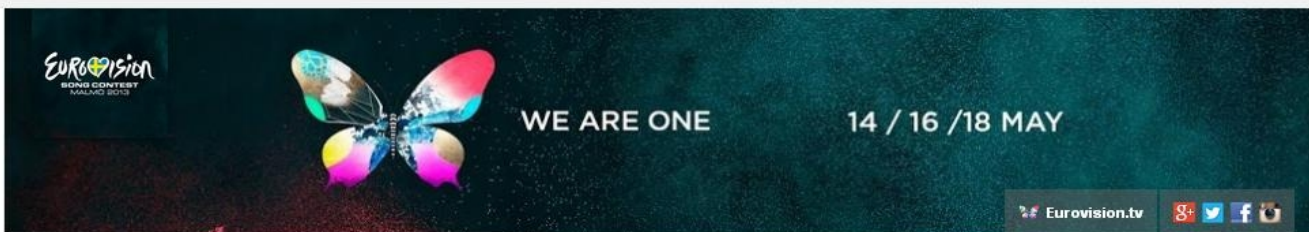
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It's time to vote!



Thanks!

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