











DECODING THE URBAN

THE READING OF THE CITY AS A TEXT, UNDERSTANDING THE SYMBOLIC MEANING BEHIND THE FUNCTIONAL MEANING OF URBAN STRUCTURES, IS WHAT URBAN SEMIOTICS SEEKS TO OFFER.

UNDERSTANDING HOW **CULTURE**SHAPES THE **URBAN FORM** AND THE **SOCIAL SPACE.**





WHAT IS FLANERIE?

FLANEUR, THE FRENCH NOUN MEANS "STROLLER", "LOUNGER", "SOUNTERER"

FLÂNERIE REFERS TO THE ACT OF STROLLING. IT IS A PROCESS OF SEEKING TO UNDERSTAND URBAN PHENOMENA AND MODERNITY.

CHARLES BAUDELAIRE
DEVELOPED THE NOTION OF
FLÂNEUR AS "A PERSON WHO
WALKS THE CITY IN ORDER TO
EXPERIENCE IT".



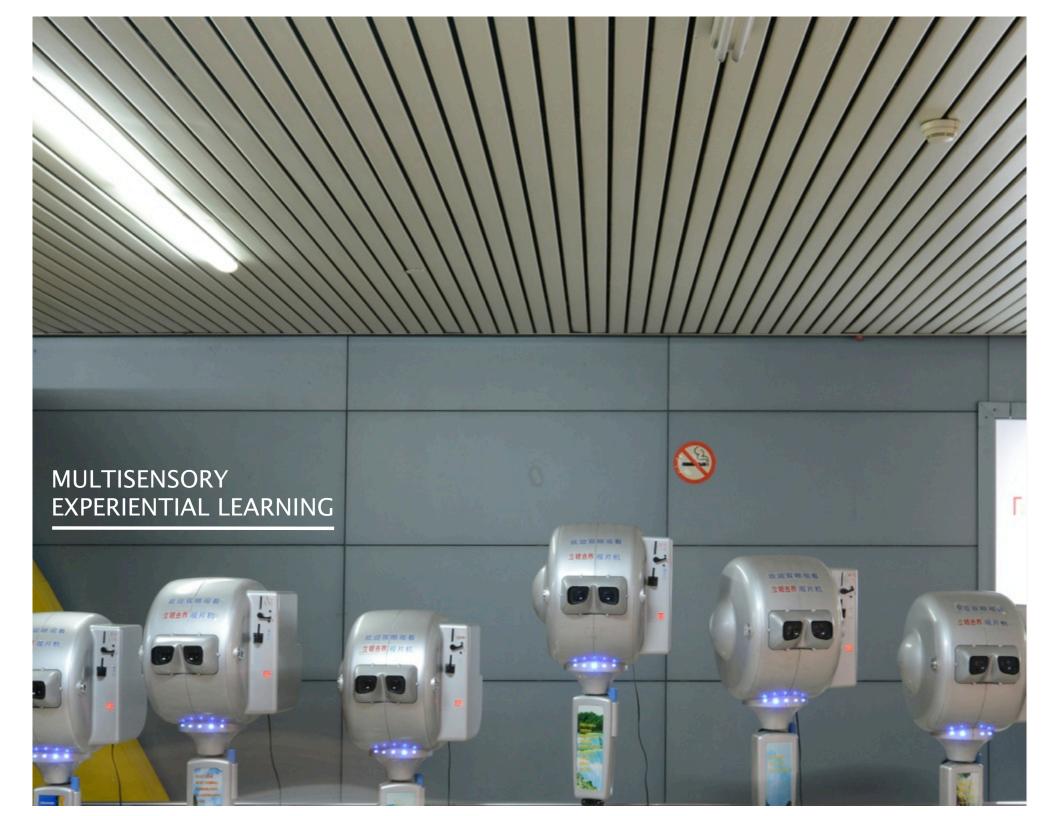


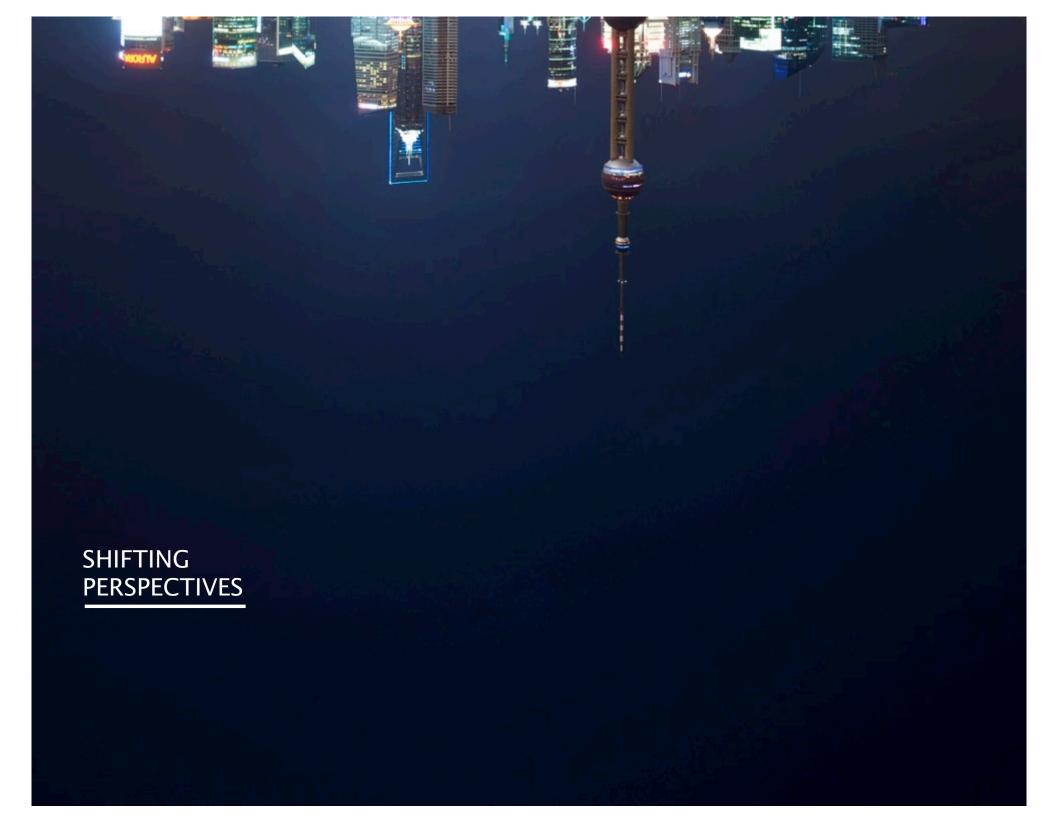
"FLÂNERIE", THIS MOST ENCHANTING WORD WHICH IS REVERED BY THE POETS. GOING ON INFINITE INVESTIGATIONS THROUGH THE STREETS AND PROMENADES; DRIFTING ALONG, WITH YOUR NOSE IN THE WIND, WITH BOTH HANDS IN YOUR POCKETS, AND WITH AN UMBRELLAS UNDER YOUR ARM, AS BEFITS ANY OPEN-MINDED SPIRIT; WALKING ALONG, WITH ALL YOUR SENSES AND ALL YOUR MIND, TO THE SPECTACLE".

VICTOR FOURNEL (1829-1894)

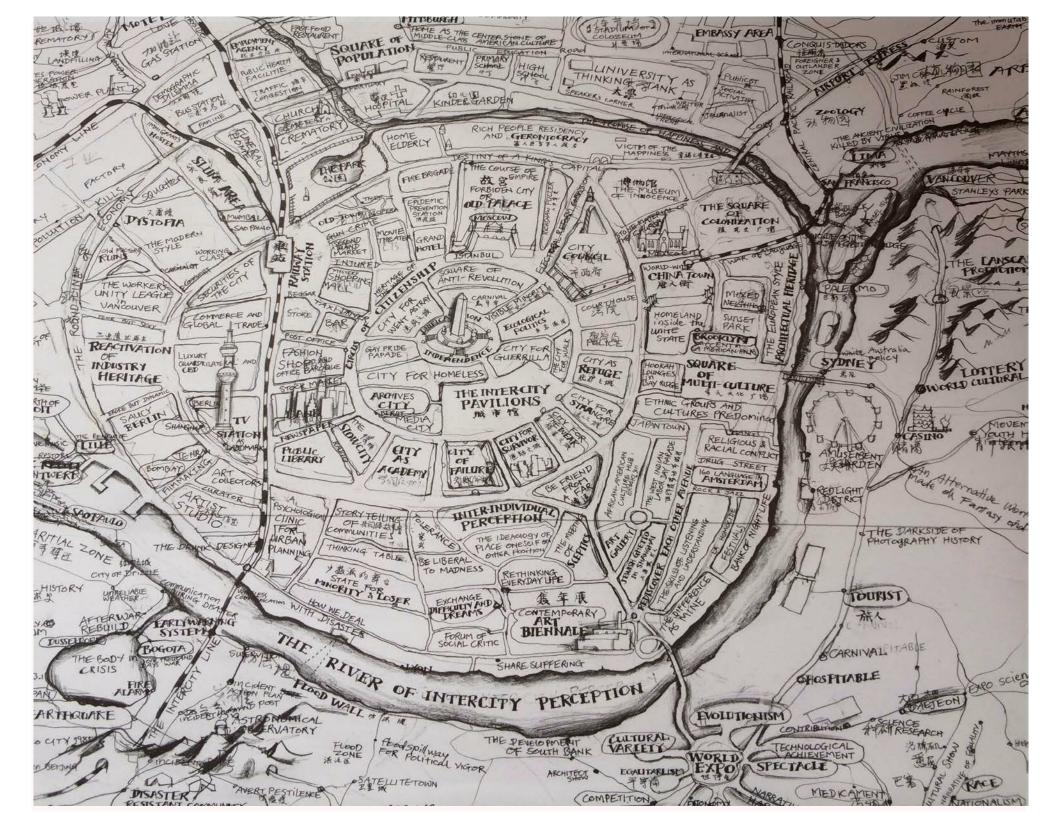










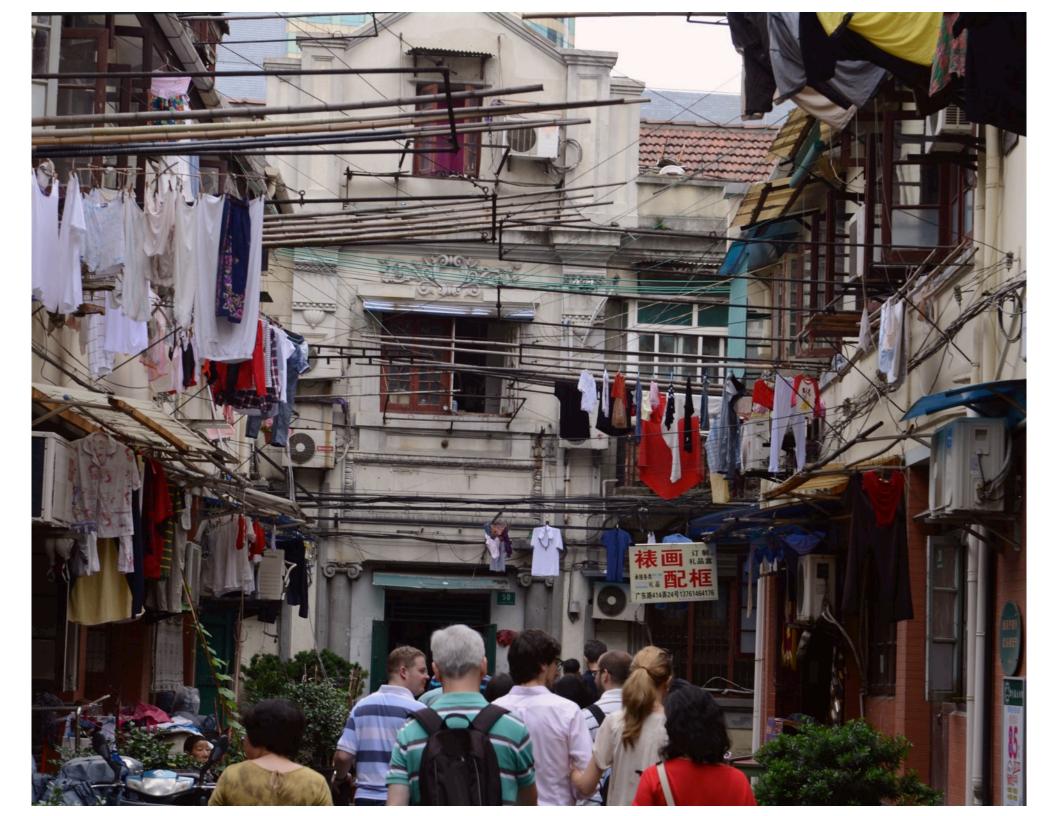




DECODING THROUGH WALKING ILLUSTRATIONS

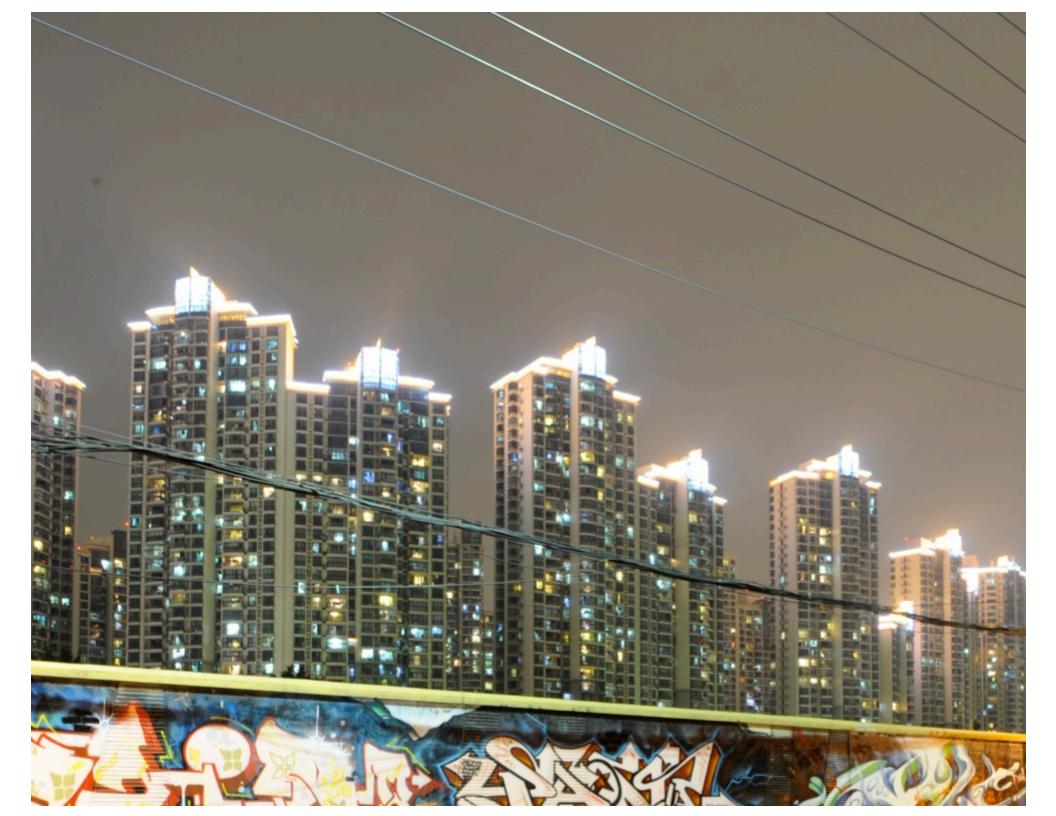














DECODING THROUGH WALKING:

APPLICATIONS















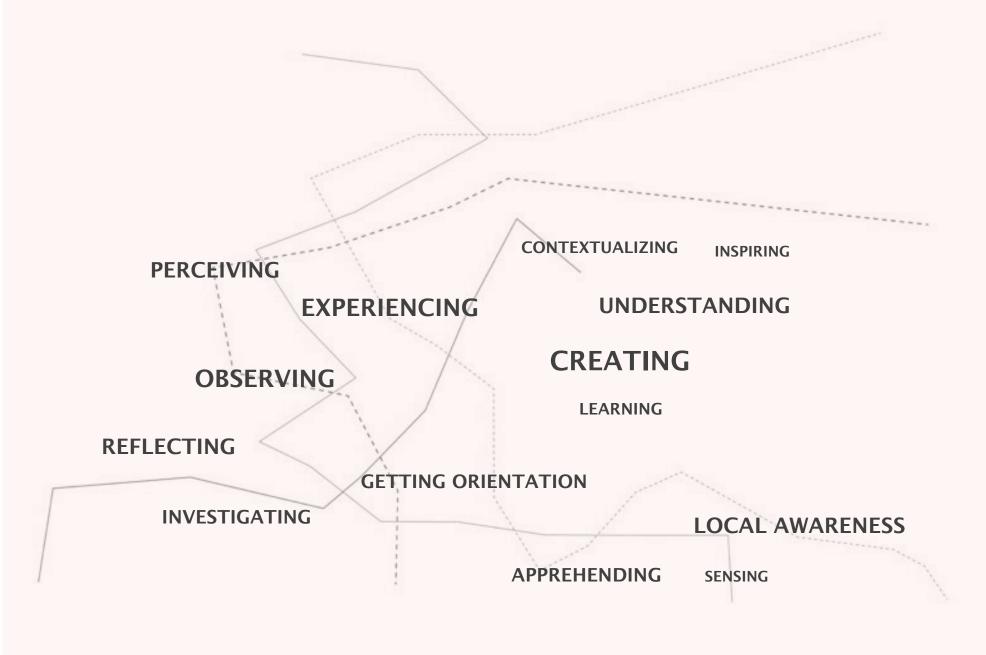
STROLLOLOGY – SPAZIERGANGSWISSENSCHAFT

,WALKING IN THE CITY' HAS BEEN VERY INFLUENTIAL IN CULTURAL STUDIES BECAUSE IT USES BOTH IMAGINATION AND TECHNICAL SEMIOTIC ANALYSIS TO SHOW HOW EVERYDAY LIFE HAS PARTICULAR VALUE WHEN IT TAKES PLACE IN THE GAPS OF LARGER POWER-STRUCTURES.

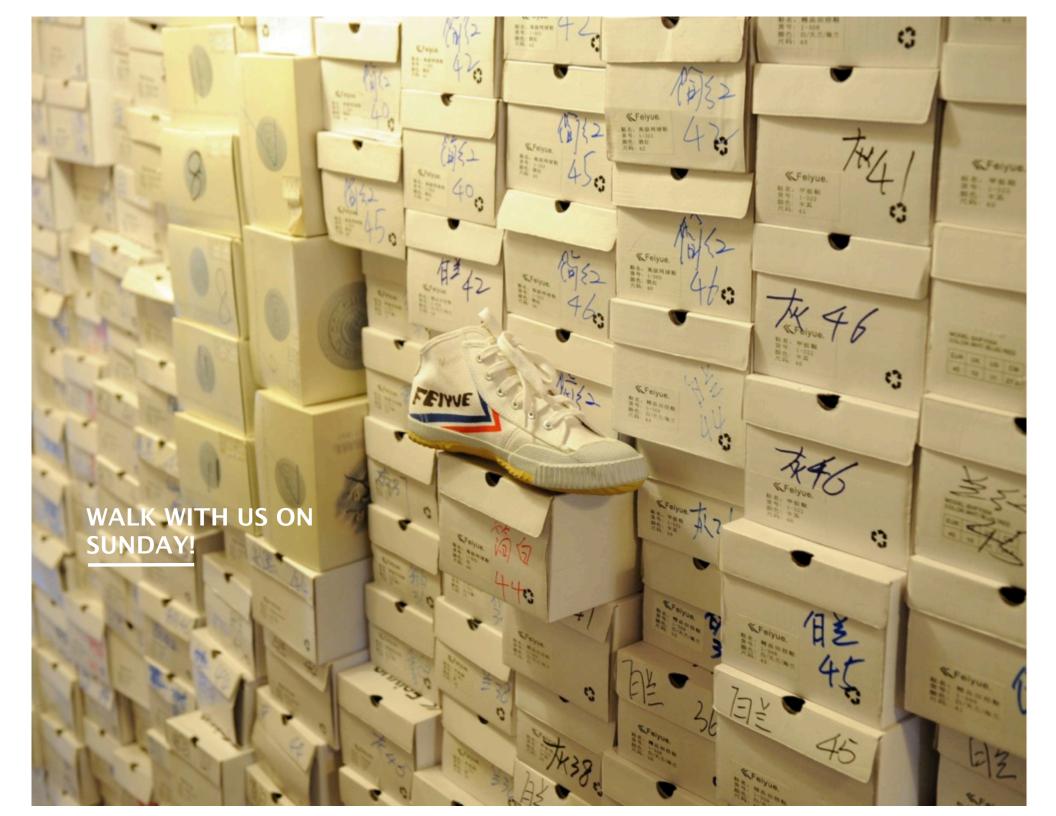
MICHEL DE CERTEAU - WALKING IN THE CITY - 1984

- FRENCH JESUIT AND SCHOLAR, MICHEL DE CERTEAU
- SOCIOLOGIST AND PLANNING THEORIST LUCIUS
 BURCKHARDT, UNIVERSITY OF KASSEL, GERMANY.
- CULTURAL THEORIST AND SUSTAINABILITY EXPERT, SASCHA KAGAN, UNIVERSITY OF LUENEBURG

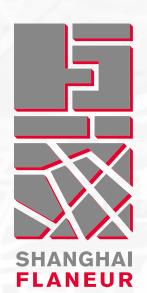








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CONTACT

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KATJA HELLKÖTTER, FOUNDER & DIRECTOR MAGALI MENANT, CO-FOUNDER & MANAGING PARTNER

SHAANXI NAN LU, LANE NO. 550 JIASHAN MARKET, OFFICE UNIT H2 200031 SHANGHAI / CHINA TEL. +86 21 34 282 101

MOBILE: +86 13 601819128

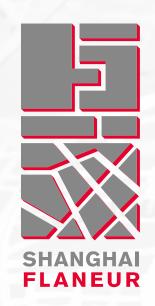
E-MAIL: KH@CONSTELLATIONS-INTERNATIONAL.COM

WWW.SHANGHAI-FLANEUR.COM

WWW.CONSTELLATIONS-INTERNATIONAL.COM

PHOTOS: JAN SIEFKE

LAYOUT/DESIGN: SILVAN HAGENBROCK LOGO/MAP: SILVAN HAGENBROCK ROMAN WILHELM



REFERENCES

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